

What is claimed is:

1. A gift comprising:

a substantially opaque container and a substantially opaque lid that engages the container wherein the container and lid resemble a pharmaceutical package;

at least one surprise item disposed in the container; and

written material that accompanies the container, wherein the written material has an interplay with the at least one surprise item in the container.
2. A gift in accordance with claim 1, wherein the written material is applied directly to the container.
3. A gift in accordance with claim 1, wherein the written material is on at least a label attached to the container.
4. A gift in accordance with claim 1, wherein the written material is on at least a bag in which the container is placed.
5. A gift in accordance with claim 1, wherein at least some of the written material is on at least a label attached to the container and at least some of the written material is on at least a bag in which the container is placed.
6. A gift in accordance with claim 1, wherein the container is or resembles a light-sensitive pharmaceutical bottle.
7. A gift in accordance with claim 1, wherein the lid and container have compatible locking structures that engage when the lid is rotated relative to the container.
8. A gift in accordance with claim 1, wherein the lid and container have compatible snap-fit structures.

9. A gift in accordance with claim 1, wherein the container and lid are joined by an integral hinge.

10. A gift comprising:
a substantially opaque container and a substantially opaque lid that engages the container wherein the container and lid resemble a pharmaceutical package;
at least one surprise item disposed in the container;
a bag in which the container is placed; and
written material that accompanies the container, wherein the written material has an interplay with the at least one surprise item in the container.

11. A gift in accordance with claim 10, wherein the written material is applied directly to the container.

12. A gift in accordance with claim 10, wherein the written material is on at least a label attached to the container.

13. A gift in accordance with claim 10, wherein the written material is on at least the bag in which the container is placed.

14. A gift in accordance with claim 10, wherein the container is or resembles a light-sensitive pharmaceutical bottle.

15. A gift in accordance with claim 10, wherein the container and lid are joined by an integral hinge.

16. A method of providing a gift comprising the steps of:
selecting a substantially opaque container and substantially opaque lid;
selecting at least one surprise item and placing the at least one surprise item in the container;

engaging the lid with the container; and

wherein the container is accompanied by written material that presents an interplay with the at least one surprise item.

17. A method in accordance with claim 16, wherein the written material is on a label that is applied to the container.

18. A method in accordance with claim 16, further comprising the step of selecting a bag and placing in the bag the previously assembled container, lid, and at least one surprise item.

19. A method in accordance with claim 18, wherein the step of selecting a bag further comprises selecting a bag bearing written material presenting an interplay with the at least one surprise item in the container.

20. A method in accordance with claim 18, further comprising the step of attaching to the bag a label bearing written material presenting an interplay with the at least one surprise item in the container.

21. A method in accordance with claim 16, wherein the step of selecting a substantially opaque container and substantially opaque lid further comprises selecting a container and lid that have an integral hinge that joins the container and lid.

22. A method in accordance with claim 16, wherein the step of selecting a substantially opaque container and substantially opaque lid further comprises selecting a container that resembles a light-sensitive pharmaceutical bottle.